

TENNESSEE GENERAL ASSEMBLY
FISCAL REVIEW COMMITTEE



FISCAL MEMORANDUM

SB 32 – HB 223

April 5, 2011

SUMMARY OF AMENDMENTS (004531, 005100): Deletes the original bill. Authorizes the Department of Transportation (TDOT) to obtain commercial sponsorship of the Tennessee 511 system, which provides current information on state-wide traffic conditions. Requires all revenue generated from such sponsorship to be deposited in the Highway Fund. Prohibits such sponsorship to include, identify, or promote: alcohol products, tobacco products, adult-oriented establishments, political candidacies, political issue advocacy, or political campaign advertising, or any unlawful conduct or activities. Limits the sponsorship to identification of sponsors of a traffic information message. Limits sponsors' recorded messages to a maximum of 15 seconds, prior to or after the traffic information message.

FISCAL IMPACT OF ORIGINAL BILL:

Increase State Revenue – \$400,000/Highway Fund
Increase State Expenditures – \$50,000/Highway Fund

FISCAL IMPACT OF BILL WITH PROPOSED AMENDMENTS:

Unchanged from the original fiscal note.

Assumptions applied to amendments:

- The Tennessee 511 system had almost 1,000,000 calls in 2010. While it is difficult to quantify an exact amount of revenue due to several unknown variables, it is estimated that commercial sponsorship of the 511 system would result in an increase in state revenue of \$400,000 to the Highway Fund.
- According to TDOT, sponsorship services would be contracted at a cost of approximately \$50,000 per year.

CERTIFICATION:

The information contained herein is true and correct to the best of my knowledge.

A handwritten signature in blue ink, appearing to read "James W. White". The signature is fluid and cursive, with the first name "James" written in a smaller, more compact script than the last name "White".

James W. White, Executive Director

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